



OUR PRESENT LATITUDE

Treating every day like it's a present.

ourpresentlatitude.com

OUR STORY

Our Present Latitude is a family of three who explore the wonders of this world together — extreme adventures, wild animal encounters, unique stays, and wondrous sights, captured by a dad who spent years telling stories for the world's biggest brands.

Behind every adventure is a story, and ours starts with a family that wasn't supposed to be here at all: after two cancer diagnoses, multiple surgeries, and a prognosis that said she'd never have children, Colie beat the odds — and was gifted an impossible miracle named Kaiden.

Together, we inspire families to seek extraordinary experiences and remind survivors and others that the days they've been given are worth filling up. Our goal is to give a portion of everything we build back to the cancer research that made this family possible.



OUR PRESENT LATITUDE

WHAT WE MAKE

We produce cinematic, narrative-driven content that puts your brand inside a real adventure — not a sponsored segment, not a logo placement, but a genuine story moment your audience will actually watch.

Every piece of content we create is:

- Scripted and narrated — not ad-libbed, not reactive. Every word is intentional.
- Cinematically shot — drone, gimbal, wide and close. Built to look like a film.
- Family-filtered — safe for all audiences, trusted by parents, loved by kids.
- Platform-ready — optimized for YouTube, Instagram, TikTok, and Facebook from a single production run.

Your brand can live in: Long-form documentary episodes · Short-form vertical clips · Dedicated destination features · Social stills and reels · UGC licensing packages.



OUR PRESENT LATITUDE



WHAT WE MAKE

Our channels live in five lanes:

- Extreme Adventures — the experiences most families only dream about
- Wild Animal Encounters — up close, unfiltered, and always through Kaiden's eyes
- Unique Stays — the places that become part of the story
- Wondrous Sights — the world's natural and man-made jaw-droppers
- Food & Culture — how a place tastes is how you remember it
- Products that make life and all of our adventures easier or more enjoyable.



OUR PRESENT LATITUDE

UGC OFFERINGS

- Voiceover Vlog
- YouTube Episode Feature
- Selfie with Product
- Demo/Lifestyle Photos
- Flat Lay Style Photo
- Longform YouTube Episode
- Testimonial/Review Video
- Tutorial/How-to Video
- Listicle Videos
- Vlog Featuring Product Use
- Aesthetic Style Video
- Unboxing Video
- Problem/Solution Video
- Trending Video Style
- Product Comparison Video



OUR PRESENT LATITUDE



PARTNERSHIP PACKAGES

Every partnership is built around your goals. These tiers are a starting point — custom scope, compensation, and deliverables are always open to conversation.



THE EXPERIENCE: TIER 1

TIER 1

THE EXPERIENCE

WHAT'S INCLUDED:

- Raw Video & Photos
- Licensed for Social Use
- 1 Edited Reel (30-60 Seconds)
- 5-8 Edited Photos

- + Organic inclusion on OPL YouTube episode (*when applicable*)
- + 1+ OPL Instagram/TikTok/Facebook post with tagged story posts

YOUR INVESTMENT

Comped Experience

DELIVERABLE MARKET VALUE

\$1,500 - \$2,500



OUR PRESENT LATITUDE

THE FEATURE: TIER 2

TIER 2

THE FEATURE

WHAT'S INCLUDED:

- Up to 15 Brand-Directed Shot List Items
- Raw Video and Photos
- Licensed for Social Use
- 2 Edited Reels (30-60 Seconds)
- 10-15 Edited Photos
- 1 Feedback Round
- Priority Scheduling

- + Organic inclusion on OPL YouTube episode (*when applicable*)
- + 2+ OPL Instagram/TikTok/Facebook post with tagged story posts

YOUR INVESTMENT

Comped Experience + \$750

DELIVERABLE MARKET VALUE

\$2,500 - \$4,000



OUR PRESENT LATITUDE

THE FLAGSHIP: TIER 3

TIER 3

THE FLAGSHIP

WHAT'S INCLUDED:

- Creative Briefing Call
- Full Brand-Directed Shot List
- 2 Reel Scripting Rounds
- Raw Video and Photos, Licensed for Social Use
- 3 Edited Reels (30-60 Seconds)
- 20-25 Edited Photos
- 2 Feedback Rounds
- Priority Scheduling
- Performance Recap Report

- + Organic inclusion on OPL YouTube episode (*when applicable*)
- + 2+ OPL Instagram/TikTok/Facebook post with tagged story posts

YOUR INVESTMENT

Comped Experience + \$2,000-\$3,500 (*Pending Scope*)

DELIVERABLE MARKET VALUE

\$5,500 - \$10,000+



OUR PRESENT LATITUDE

ADD ONS

ADD ONS

Rush Delivery	+ \$300-\$500 flat
Paid Ad Licensing	+ \$500-\$1,500/year
Horizontal Video	+\$400-\$800 per video
Usage Extension (Beyond 1 Year)	+\$300-\$600/year

USAGE

Likeness license for organic social included on Tiers 1-3 (1 year).



OUR GEAR

Every adventure is captured with professional-grade equipment built for run-and-gun documentary filmmaking — from backyard experiments to open ocean expeditions.

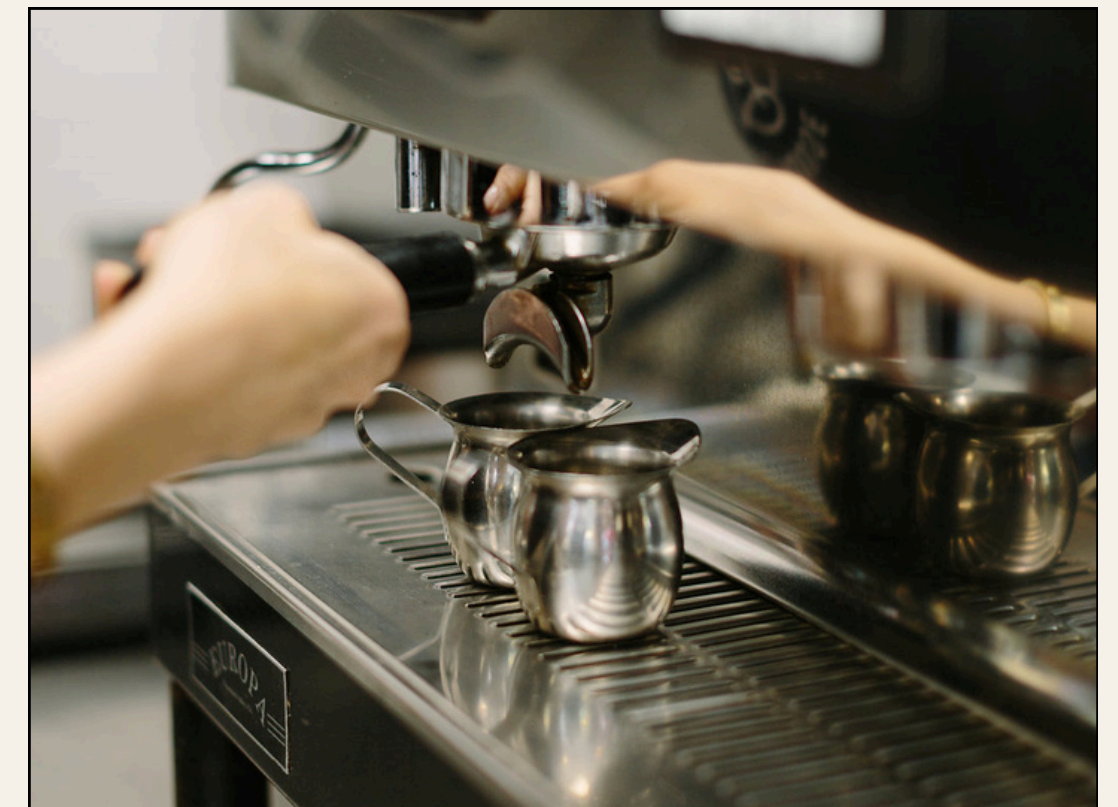
- DJI Osmo Pocket 4 Camera
- DJI Action 6 Camera
- DJI Mini 4 Pro Drone
- DJI Mic 3 Mini (4 Transmitters)
- Black Magic 6K Pro Camera
- DJI Gimbal



OUR PRESENT LATITUDE

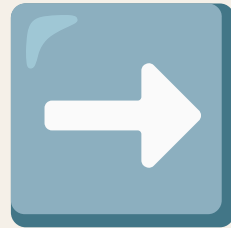


PHOTOGRAPHY

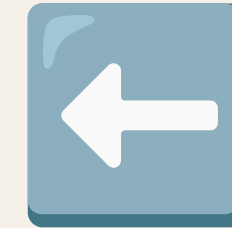


PHOTOGRAPHY





CLICK HERE FOR VIDEO PORTFOLIO



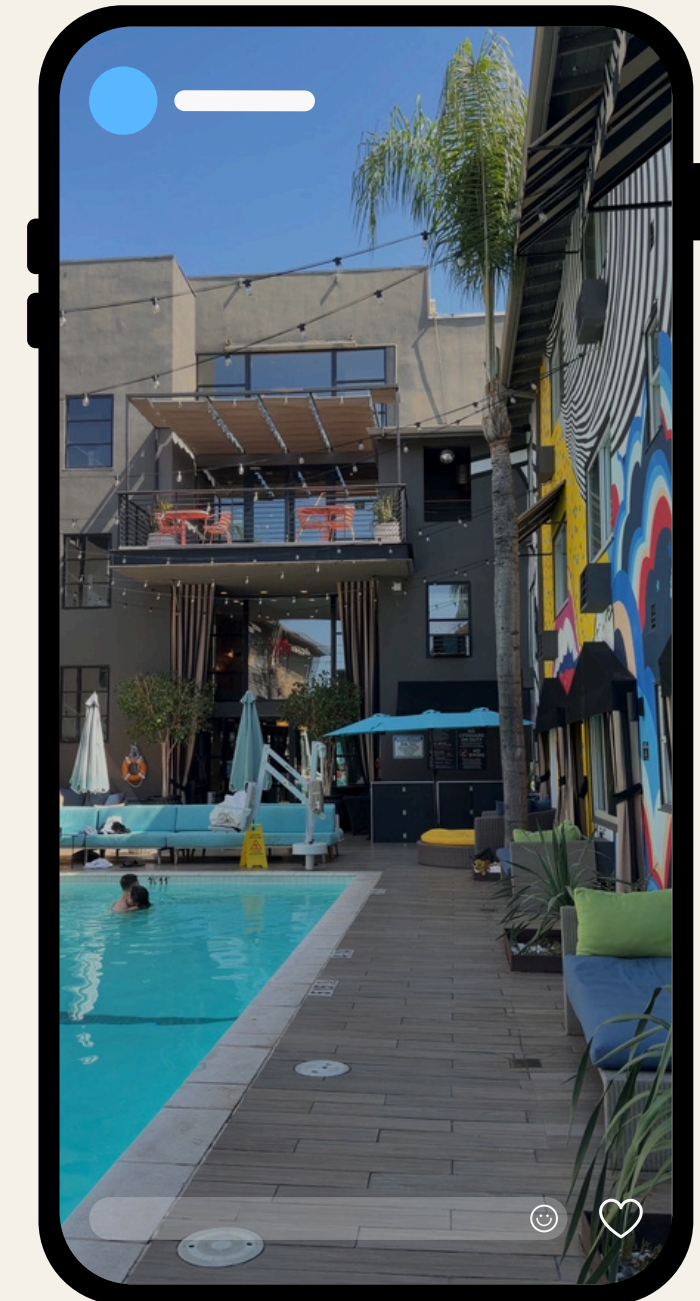
AIRBNB AUSTRALIA
SOCIAL VIDEO



MAMA SOL
PRODUCT VIDEOS & PHOTOS



BAGELMANIA COFFEE HOUSE
SOCIAL VIDEOS AND ADS



HHOTEL ZIGGY HOLLYWOOD
SOCIAL VIDEO

THANK YOU!

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